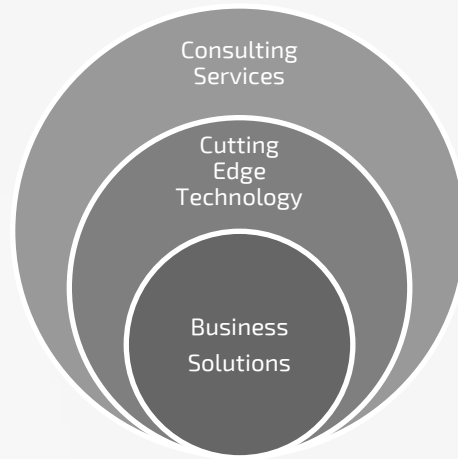# Striatum – Technical Project Management

About Striatum

(Contact us at : indiasales@striatumtech.com)

- Striatum Technologies (www.striatumtech.com) : a boutique Outcome-Driven Consulting Company.
- Powered by an experienced founding team with several decades of corporate executive as well as startup experience.
- The team brings forth the best of corporate process and scale experience as well as on the feet thinking and agility of startups.

Striatum uses expertise of its team and cutting edge technologies to provide business solutions

Consulting Services

Cutting Edge Technology

Business Solutions

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Our team

Rajiv Khemka
CTO

Sharmila Hiranandani
Solution and Customer Delivery

Ruchika Khemka
Consulting and Business Development

Satyaki Dasgupta
Sr Consultant

Anupriya Agarwal
Business Analyst

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Striatum Team

Rajiv Khemka
(linkedin.com/in/rajivkhemka)

- o Computer Science Engineer from IIT Kharagpur
- o More than 30 years experience in the technology space
- o Worked in leadership roles in technology at Reliance, OfficeTiger and Digital Equipment
- o Extensive experience in Telecom, BFSI and Technology
- o Member of IEEE, TIE, CCICI and BMA
- o Interested in using technology to create business value for customers

Striatum Team

- **Sharmila Hiranandani**
(linkedin.com/in/sharmila-hiranandani-487a511)

  o Has 25+ years of experience in the IT industry with experience across multiple domains like Telecom and financial services.
  o Presales and delivery leadership positions at Tech Mahindra and Convergys Information Management Ltd
  o Extensive experience in Telecom, BFSI and Technology
  o Worked for global as well as Indian clients for delivering large scale solutions

Striatum Team

Ruchika Khemka
(https://www.linkedin.com/in/ruchika-khemka-b041a67b/)

- o   Chartered Accountant
- o   MBA from the Indian School of Business (ISB)
- o   Worked at corporates such as the Aditya Birla Group and PwC
- o   Extensive experience in Finance, Marketing, Customer Experience and Business Development
- o   Believes in the power of effective communication at the right time

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Striatum Team

- **Satyaki Dasgupta**
  (https://www.linkedin.com/in/satyaki-dasgupta-59543a7/)
  - 33+ years of diversified experience in information technology
  - Has executed numerous projects both in India and overseas in domains like Retail, BFSI, Hospitality and Media
  - Extensive experience in data analytics solutions using new age tools and technology.

Striatum Team

Anupriya Agarwal
(www.linkedin.com/in/anupriya-agarwal-1873a0165)

- o MBA from ICFAI Business School, Hyderabad
- o Has 5+ years of experience in the IT and banking industry across domains like logistics, pharmaceutical, trade finance
- o Worked with global teams at Cognizant as RPA and Process Modeling consultant

Technical Project Management

Technical Program & Project Management Challenges

- How to establish clear goals between Management & Technical teams ?
- How to ensure timely & quality delivery in the remote working scenario ?
- How to handle advancing technology with a high speed of progress ?
- The rate of disruption will potentially accelerate as the implications from 2020 will persist for the next several years. Project Management landscape has changed…
- How to handle business & technical changing priorities ?
- Large ecosystem of third party integrations – how to handle complex dependencies ?
- How to handle security & data management ?

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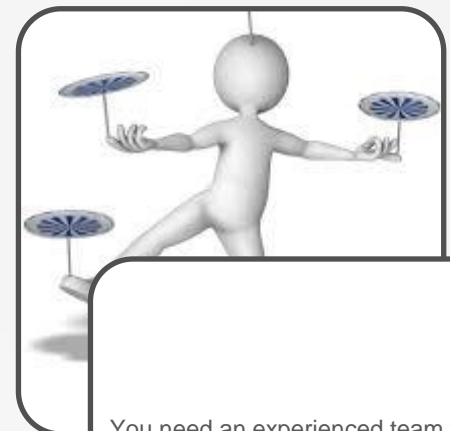# Need for Technical Project Management

Are you a start-up experiencing:
• Accelerated customer acquisition
• Aggressive growth
• Increasing team size

Challenged with :
• Unavailability of senior experienced Project Managers to handle projects for large corporates
• Limited budget
• Need grey hair support for technical Strategy & Direction
• Dealing with contractual / legal issues
• Delayed deliveries
• Customer dissatisfaction with delayed and delivery quality issues
• Customers asking for experienced personnel for guidance in their digital journey

You need an experienced team who can supplement your team to mitigate these challenges

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Striatum solution Technical Project Management Services

Strategize clear project goals

Solution Engineering

People management in a way that will yield the best results

One stop shop for e2e IT Project Delivery Management

Highly qualified experienced team with Problem solving & Scaling expertise

High level of Technological knowledge & expertise
Strong Domain & Functional knowledge

Technical Leadership & Guidance

Manage multiple vendor expectations

Large complex global projects

Critical thinking – informed decisions

Proactive Risk Management

Striatum brings forth :

- *Decades of Corporate experience in IT*
- *Excellent Leadership Strategy Skills*
- *Program Management of software solution implementations – domestic & international*
- *Hands-on experience in architecture, design of large enterprise solutions*
- *Experienced in setting up IT organization for MSMEs and handling end-to-end IT Functions*

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ODC for a USA based client Case Study

Business

- A leading USA organization providing physical security platform

- Unique integrated suite of large number of Patented features

- Security platform includes real-time lockdown, asset tracking, automated time and attendance, hands-free multi-distance access

- Patented real-time communication enables campus wide lock-down in seconds

- The integrated hardware and software has the most advanced encryption in the market

Challenge

- Customer wanted to develop a scalable solution to cater to large US government organizations

- Migration from legacy platform to new technologies in order to meet the scalability requirements

- Augmentation of in-house technical team with senior solution architects, full stack developers and testers

- Wanted a trusted partner to set up ODC in India

Solution

- Successfully managed many Kanbans over a period od 3 yrs working in an onsite-offshore model

- Responsible for ensuring software engineering practices were followed by the team

- Ensured QA best practices were implemented

- Helped in ensuring application architecture principles were followed

- Client has moved on from a Legacy architecture to the cutting edge micro services architecture

- Managed and monitored technical and project management risks

- Setup JIRA for tracking and monitoring of each Kanban with automated reports and dashboards for reporting status to Senior Executives

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Customer – A Mumbai Based NBFC

Business

- A listed NBFC company wanted to take their business to an end to end digital journey in order to grow fast and efficiently in a competitive market

- The client provides easy and quick access to finance to micro enterprises in tier 2 and tier 3 cities of India

Challenge

- Enable the best use of mobile, cloud and networking technologies for Business application – loan origination, credit appraisal, disbursement, collection, regulatory filings and other related functions

- Integrate business application with 3rd party data sources like Bank (for disbursement and Collection) , Credit bureau, Insurance (premium calculation and Certificate generation) , Digital channels - SMS & WhatsApp in a seamless manner to digitize the journey

- Needed an IT strategy and execution partner who will help them conceptualise, architect, design, develop, implement, operationalise and manage the ongoing operations

Solution

- Planning of the complete digital strategy

- Executing the PHYGITAL (Physical + Digital) Model for delivering services to customers in Tier 2 and 3 cities

- Technology enablement for end to end 'Sourcing to Collection' processes

- Leveraging digital channels to acquire and serve customers

- Integration of applications with 3rd party data sources

- Applications (LOS, LMS etc) chosen were keeping in mind the digital strategy

- Leveraging data for optimum utilisation of human, time and money resources

Customer – A Mumbai Based Wealth Management Company

Business

- One of the oldest wealth management companies having multiple business lines:
  - Stock broking + DMAT services
  - Advisory services
  - Portfolio Management Services
  - NBFC

Challenge

- Because of legacy, most of the business happens through personal relationships, f2f meetings and phone

- Because of the pandemic, their reach to the customer got impacted significantly. This impacted their existing clients as well acquisition of new clients

- They were not able to give the new age experience to the new generation

Solution

- Planning of the complete digital strategy involving customer acquisition and customer serving with a focus on Enhanced Customer Experience

- Program managed deployment of the online trading platform, involving creation of BRD, engaging with chosen platform vendor giving regular updates to the top management, coordinating with multiple stakeholders

- Collaborated to deploy the digital property for the wealth management system, which provides a single screen to the customers for all the engagements

- Provided support for Cloud Migration

- Consulted on not only building the technology backbone involving infrastructure, applications processes and policies but also in marketing the digital properties through offline and digital marketing initiatives

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Thank You

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